



Haemonetics to Display a Powerful Line-up of New Products and Solutions at This Year's AABB Annual Meeting

October 22, 2015

Solidifying Its Position as Global Leader In the Design and Delivery of Innovative Blood Management Solutions

BRAINTREE, Mass., Oct. 22, 2015 /PRNewswire/ -- Haemonetics Corporation (NYSE: HAE) the leading global healthcare company in integrated blood management solutions, today announced it will be showcasing a number of new and innovative offerings at this year's AABB Annual Meeting in Anaheim, California on October 24-27, 2015. Demonstrating continued commitment to advancing and improving the availability of products and services that offer customers meaningful value, these offerings can help optimize operations and ultimately drive down costs across the entire blood value chain.



New solutions that will be shown at AABB include:

DonorSpace™— The new and exciting integrated donor recruitment solution designed and customized for individual blood centers. Built to revolutionize engagement, DonorSpace brings together donors with preferred touch points at a lower cost and higher long-term retention. DonorSpace joins the market leading suite of recruiting products and is fully integrated with Hemasphere® and eDonor®. The integrated donor recruitment solution is a powerful tool for donors, center staff, and executive management.

BloodTrack®— BloodTrack is a modular suite of blood management and bedside transfusion solutions that combines software with hardware components that act as an extension of a Blood Bank Information System (BBIS). Building on the momentum and excitement from last year's launch of the BloodTrack HaemoBank™ blood storage system, Haemonetics will be unveiling 3 new products, in addition to enhancements to the core BloodTrack product. These include a smaller 20 unit version of the HaemoBank, integration of BloodTrack with a Helmer® Platelet storage device and iOS versions of the BloodTrack TX® software for bedside patient safety. BloodTrack software solutions continue to lead the market in care efficiency, inventory management and blood product traceability.

HaemoCloud™ and HaemoCommunicator™ — HaemoCloud is an award-winning Internet of Things ("IoT") software platform designed to connect all Haemonetics devices and software, creating unprecedented control of the blood management supply chain. The HaemoCloud is a foundational suite of products including HaemoCommunicator, which allow Haemonetics blood management devices to communicate with blood center and hospital information systems and provide daily device operational data for service and support. HaemoCommunicator is designed to integrate with both Haemonetics and competitive devices, to create a seamless data experience for customers.

"Haemonetics is committed to bringing exciting new product innovations to market, innovations that matter most to our customers...seamless connectivity, increased operational efficiencies, an improved donor and patient experience and ultimately, a lower total cost per transfusion. The new product and software offerings we have on display at this year's AABB in Anaheim are prime examples of our commitment to anticipate, meet, and hopefully exceed the needs of our customers," said Byron Selman, President of Global Markets at Haemonetics.

Haemonetics is a member of the National Blood Foundation and is a Corporate Sponsor of the upcoming AABB Annual Meeting.

For more information regarding the new class of Haemonetics products, please visit <http://www.haemonetics.com>.

ABOUT HAEMONETICS

Haemonetics (NYSE: HAE) is a global healthcare company dedicated to providing innovative blood management solutions for our customers. Together, our devices and consumables, information technology platforms, and consulting services deliver a suite of business solutions to help our customers improve patient care and reduce the cost of healthcare for blood collectors, hospitals, and patients around the world. Our technologies address important medical markets: blood and plasma component collection, the surgical suite, and hospital transfusion services. To learn more about Haemonetics, visit our web site at <http://www.haemonetics.com>.

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